

SUBJECT LINE ONE: A tantalizing (and profitable) world awaits...

SUBJECT LINE TWO: Ready to send the naysayers packing?

SUBJECT LINE THREE: This in-demand skill can be your golden ticket...

Hi FIRSTNAME, Katie Yeakle here.

Remember "The Wizard of Oz?" Every time it's on TNT, I get an overpowering urge to lose myself in this dazzling fantasy.

The film's transition from black and white to color always takes my breath away. Just like it did when I was a kid.

If you haven't seen it, this is the scene where the farmhouse carrying Dorothy and her dog Toto drops from the sky. After Dorothy wakes up, she takes her first tentative step from the drabness of a black-and-white existence...

...into a strange land of magical possibilities.

It's one of the most astonishing moments in movie history. Just the sight of Oz is enough to give me goosebumps!

It reminds me of something else...

INSERT LINK HERE

And that's the way exceptional writers can take product features and transform them into compelling benefits. Benefits that transform indifferent tire kickers into raving fans!

Imagine how valuable this skill is to businesses...and how much money you could make if you had it.

One of the best ways to acquire it is through AWAI's "Accelerated Program for Six-Figure Copywriting. That's because, in this program, you'll discover how to take marketing language that would put a caffeinated hyena to sleep...

...and turn it into vibrant copy that reels readers in.

Once you master the techniques and methods in this jam-packed course, you'll be a REAL Wizard (and not a sham like the one in the movie). With the power of words alone, you'll be able to magically transport whatever a client's selling to Oz.

In the mind of your client's prospects, the product won't be black and white and one-dimensional anymore...

...but in immersive 70-millimeter IMAX in digital surround sound.

That's high-definition copywriting. You'll soon be a master at it by sinking your teeth into the meat and potatoes of our course.

Best of all, you can write from anywhere in the world. Whether that's the exotic sands of Punalu'u Beach...a picturesque chalet overlooking the pristine waters of Trümmelbach Falls...
...or some other equally beautiful locale.

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AWAI's "Accelerated Course for Six-Figure Copywriting" is your golden ticket to a universe of unlimited opportunity.

With our proven-to-work techniques, you'll learn how to write:

- sensational sales letters
- extraordinary emails
- well-crafted white papers

...and so much more!

These projects earn bucketloads of cash for companies. And because they know the value of copywriters who are masters of their craft, these businesses will gladly pay you BIG BUCKS to write for them.

All you have to do is claim your spot for instant access. And in no time, you'll enjoy the delicious freedom of being your own boss...

...living a life most people only fantasize about.

Dorothy's visit to Oz was just a dream, but yours doesn't have to be. Are you ready to step through that door with me into a brighter future?

INSERT LINK HERE

Yours truly,

Katie

P.S.: Try the course for one full year. If you decide copywriting isn't for you, just let us know, and

we'll refund your money—no questions asked.

You'll not only get the 700 pages of course material but a ton of extras. Like a free subscription to "The Golden Thread."

This is a weekly newsletter jam-packed with writing tips...job opportunities from industry insiders...and penetrating insights into the state of the industry today.

You'll also get access to AWAI's member's only website. And the "Hall of Fame" book with 50 powerfully written direct response letters.

The course even comes with a spec opportunity that could net you a cool \$10,000...

...and so much more.

Stop letting the naysayers dictate how to live your life—get started today!

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